

PRESS RELEASE

27 December, 2006

Mike Moran is appointed as Isle of Shuna plc's first non-executive director

Isle of Shuna plc ("Shuna") is delighted to announce that it has invited Mike Moran to join the plc board as a non-executive director.

Mike is the Managing Partner of brand and strategic marketing consultancy The Orchard Consultancy and Joint Managing Director of The Automotive Partnership. He is also a Director of The CV House Ltd. He has previously held board level positions at Toyota (GB) PLC, Ford Motor Company Ltd, RWE España S.A. and RWE Thames Water Plc's operations in Chile.

He is a well known UK marketing commentator and advises the UK Government on its advertising and communications activities via his membership of the Cabinet Office's Advisory Committee on Advertising.

Speaking about the appointment, Shuna's Chairman Rod Burgess said: 'Mike is already a committed investor in Shuna and he joins the board at a very interesting point in the company's development. We are actively pursuing acquisition opportunities whilst continuing our new product development drive, seeking out new customers and markets and increasing our marketing activities. Mike's experience will be invaluable to the company on this journey'

Mike said: 'I am very pleased to accept Shuna's invitation to join its board. Isle of Shuna plc is a truly exciting business seeking to unlock huge growth opportunities both in the UK and mainland Europe. I look forward to helping the board achieve its aims for the company, and shareholders, over the medium term. It will be terrific to see more and more customers enjoying Shuna's superb products'

For further information please contact:

Rod Burgess, Chairman, Isle of Shuna plc
E Mail: rod.burgess@isleofshuna.co.uk
Mobile: 07751 891972

Notes to Editors:

Isle of Shuna plc was established in March 2005 to participate in the consolidation and growth of the Scottish seafood industry, initially through the harvesting, processing and marketing of fresh mussels. The Company has brought together an experienced management team with the established trading businesses of Demlane Limited and Isle of Shuna Shellfish.