

PRESS RELEASE

24 April 2007

**ISLE OF SHUNA EXPANDS PRODUCT RANGE WITH NEW DEMLANE  
FROZEN COOKED MUSSELS**

Isle of Shuna is launching a key new product range for the catering sector, Demlane Frozen Cooked Shetland Mussels.

These are the first Scottish rope-grown mussels to be offered on the market in this form and are all sourced from Isle of Shuna's production centre on Shetland. Larger in size than the Irish mussels that have hitherto dominated the market for frozen produce, they provide the excellent taste and consistent high quality that are hallmarks of the Demlane brand.

Isle of Shuna has invested in a major extension of its premises that will enable the mussels to be cooked, frozen and packed within 24 hours of being harvested. This self-contained, high-care facility, due to come on stream in June, will ensure the best possible freshness, with no need for the shellfish to undergo long freight journeys to mainland processing centres before reaching the customer.

Demlane Frozen Cooked Shetland Mussels will be available from October in 1kg packs that can be stored for up to six months before use.

For further information please contact:

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**Notes to Editors:**

**Isle of Shuna plc** was established in March 2005 to participate in the consolidation and growth of the Scottish seafood industry, initially through the harvesting, processing and marketing of fresh mussels. The Company brings together an experienced management team with the established trading businesses of Demlane Limited and Isle of Shuna Shellfish.