



PRESS RELEASE

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NEW POSTS HIGHLIGHT ISLE OF SHUNA EXPANSION

Three additions to the management team at Isle of Shuna plc mark a significant point in the development of the company, one of the biggest independent producers of rope-grown Scottish mussels.

“These key appointments will ensure that we are leading not only in our products and offer to customers, but in our processes and management,” says Managing Director Donny Gillies.

Malcolm Parkinson, 51, who joins the board as Non-Executive Director, was previously Managing Director of leading UK grain co-operative Centaur Grain Ltd.

“Malcolm is a professional food-manufacturing executive, and brings not only experience of having worked with farmers, but of the process of complementing commodity products with value-added lines,” says Donny.

“This is exactly what Isle of Shuna is currently doing, as we begin to build retail business onto our existing food-service supply.” Best known for supplying fresh iced mussels to the catering industry, the company is now set to supply smoked mussels in consumer packs for the retail trade.

Malcolm Parkinson has enjoyed a successful career in commerce. Before joining Centaur, he was CEO of horticulture business Lingarden Ltd, and also ran his own business-coaching consultancy, Action International.

He had previously served as Managing Director of Tulip International’s UK Bacon Division (Danepak) and as a Sales Director for both Whitworths and Dairy Crest.

“I’m delighted to be joining Isle of Shuna at such a pivotal moment in its

development,” says Malcolm. “The company is well-positioned for growth in 2009, and I look forward to playing my part in that process.”

Stan Vignon, 36, who becomes Isle of Shuna’s Operations Manager, has specialist experience of the trade, having liaised with large numbers of mussel and oyster farmers over the past four years as Procurement Manager for Scottish Shellfish Marketing Group Ltd.

Originally from Lyon, Stan has 10 years’ experience of the UK food industry, including a planning role with chicken-processor John Rannoch. “Isle of Shuna currently has huge opportunities, so despite the economic gloom we are looking very much on the bright side,” he says.

Paula Rice, 37, Isle of Shuna’s first full-time Financial Controller, agrees with that assessment. A qualified Chartered Accountant, she brings many years of accounting experience to the team.

“Isle of Shuna is experiencing rapid growth to meet our customer demands,” she says. “It’s an exciting time to join the company, and help with the implementation of many new and innovative systems as it expands into new markets.

“It’s important to me to be involved with a growing company that still manages to meet the requirements of being environmentally sound and promoting our local produce.”

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